

# A solid performance

Strong performance from core businesses drive 2019 results in rapidly evolving industry

## Revenue

### €1,508m

2019	1,508
2018	1,225
2017	807

## Operating cash flow

### €317m

2019	317
2018	385
2017	307

## Adjusted EBITDA

### €383m

2019	383
2018	345
2017	322

## Total shareholder returns

### €120m

2019	120
2018	116
2017	113

## Regulated revenue

### 88%

2019	88
2018	80
2017	54

# Significant operational progress

Playtech had another busy year with new product launches, innovations, new customer wins and extended relationships with existing customers



### Major new strategic agreement with Wplay

In November 2019 Playtech signed a major deal with one of Colombia's leading brands. Under the agreement Playtech will become Wplay's strategic technology partner delivering its omni-channel products together with operational and marketing services across Wplay's retail and online operations.

Playtech has a track record of developing newly regulated online markets through the successful structured agreement with Caliente in Mexico and Wplay is another significant strategic step in Playtech's growth in Latin America.



### Playtech launches new Kingdoms Rise games suite

In October 2019, Playtech announced the network-wide launch of Kingdoms Rise – a major new games suite with a unique reward system to boost player engagement.

Designed around the theme of a fantasy world comprised of several different lands, Kingdoms Rise takes a ground-breaking approach to both capturing player interest and creating a cost-effective reward structure for operators.

### Fortuna migrates Sportsbook onto Playtech's omni-channel platform

Playtech announced that Fortuna Entertainment Group, the largest betting and gaming operator in Central and Eastern Europe, completed the migration of its Sportsbook in Slovakia onto Playtech's IMS platform. Fortuna customers can now seamlessly access Sportsbook funds across retail and online, while Fortuna is now able to harness Playtech's Engagement Centre and safer gambling tools across its omni-channel offering.



### Double triumph for Playtech at the Women in Gaming Diversity Awards

Lauren Iannarone of Playtech Compliance and Valeria Russo of Quickspin, two of nine Playtech nominees, were honoured at the 2019 Women in Gaming Diversity Awards (WIGs).

Lauren's tireless and outstanding work was honoured with the coveted Industry Achiever Award, whilst Valeria, who joined Quickspin in October 2018 as an Account Manager, triumphed in the Star of the Future category.



### Swiss Casinos partners with Playtech to lead new online market in Switzerland

Swiss Casinos, which operates one of Switzerland's largest casinos, Casino Zurich, became the latest major European operator to partner with Playtech in September 2019 in order to access its award-winning Casino and Live Casino offering.

Playtech's Casino offering allows players to access content anywhere, at any time and on any device through a single wallet and single account.

### Playtech launches casino partnership with GVC across key markets

June 2019 saw Playtech launch its long-term casino partnership with GVC in multiple markets across GVC's leading brands – including bwin, Sportingbet, partypoker, PartyCasino, Foxy Bingo, Foxy Casino and Crystalbet.



### Safer gambling

Safer game design and labelling is a core part of Playtech's safer gambling strategy. In 2019, we continued research and practical activities including the development of sustainable game design principles, a game labelling trial for slots as well as collaboration with the industry, regulators and others to advance the development of industry guidance on game design principles.